

ARCH. VALERIA DE LA SIERRA ALVARADO

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Architectural Project & Design ● Holistic Methodology ● Customer Service experience ●

Building Administration

WORK EXPERIENCE

- **GONZÁLEZ & JACOBSON ARCHITECTURE FREELANCE** (Spain) (2024 to date)

Architectural design. Residence in Marbella Beach.

Remodeling Málaga apartments with an holistic essence. <https://www.gjarquitectura.com>

- **FREELANCE ARCHITECT** (México)
(2004 - 2023)

Architect with more than twenty years of experience in Managing architectural projects and Constuction Management.

My experience is based in designing luxury houses and villas.

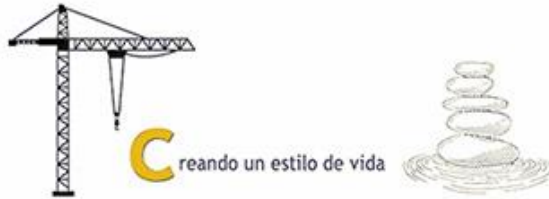
Y design and remodel spaces, apartments, in México and on the beach in Ixtapa, Zihuatanejo , Lofts, and offices in Mexico City. Restaurants, nightclubs, shopping malls, residential houses, offices and medical offices in Querétaro, Mexico. Country houses in Valle de Bravo. Religious temple in the state of Mexico and sports centers. <https://valeriadelasierra.yolasite.com>

I nurse a close relation with clients developing a way of living through spaces collaborating with their need

My methodology is based in Feng Shui which I am certified, offering wellness with Biophilia enviroment, using Golden Ratio scale bringing to life original projects.

- **KMD ARCHITECTS** (2002-2003)

I worked at the International Architecture Firm, KMD (Kaplan McLaughlin Diaz), www.kmdarchitects.com based in Mexico and San Francisco CA where I participate in the design area of interesting projects such as



the Hospital ABC de Santa Fe, Maxcom Santa Fe, Liverpool Corporate and 3M, Sony Music Corporate, Hotel W Mexico City, among others.

- **GMI MEXICO** (2000-2002)

I work in the design area focused on Urban Development. We design and lotify very successful projects both in the financial and urban fields such as *Residencial Prado Largo* , *Residencial Rancho San Juan* , *Residencial Parque Vallescondido* in the State of Mexico, Atizapán.

ENTREPRENEURSHIP

- **CONFECTIONERY CENDULZA** (2014 – 2021)
I was the owner of the Cendulza confectionery and wholesale candy company for 7 years . A franchise of the company Central del Dulce www.centraldeldulce.com .This company has six branches in central Mexico with a turnover of more than 5 million dollars per year. I designed the layout of the store, I carried out the brand architecture , strategic planning of the business. Optimized the product portfolio, keeping control of inventories and sales strategy according to the business seasonality.

SCHOLARSHIP

- **FENG SHUI MASTER CERTIFICATE** (2017)
- **DEGREE IN ARCHITECTURE** Anahuac University . Mexico . (2003)
- **TEC DE MONTERREY HIGH SCHOOL** Campus Edo , Mex . (1997)

COURSES

- Architecture and Biophilia Mexico (2023)
- Golden Ratio in Architectural spaces. (2021)
- Feng Shui (2017)
- Italian and History of Art and Architecture Florence, Italy. (1997)

PUBLICATIONS

- I collaborated in the writing content, in the design magazine, **La Cuarta Pared.** Edition 3 and 4. (2011)

SOCIAL WORK

- I participated two years as Assemblyman in the Board of Directors at the **American School of Queretaro, Mexico** . During this period, I analyzed the investments of the school for the planning of architectural projects in the high school and sports classrooms.
- I collaborated for two years in the **Committee of the Golf Club Campestre el Campanario México**, carrying out architectural projects that would provide wellbeing to the clients.



SOFTWARE

- Autocad .
- Photoshop.
- Advanced Office.

RECOGNITION

- **Pala de Oro for Best Architectural Design** by the renowned Mexican Architect Agustín Hernández.

LANGUAGES

- **Spanish:** Native. **English :** C2. **Italian:** Intermediate.

SKILLS:

- Excellent speaking, negotiation and writing skills.
- Extensive creativity, motivation and innovation.

PORTFOLIO:

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